

Ethical AI and the Advancement of SDGs through Logic, Innovation & Impact

On the Road to United Nations General Assembly (UNGA)

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The Founding of the United Nations Sustainable Development Goals

The United Nations Sustainable Development Goals (SDGs) were created in 2015 as the world's "to do list". It was seen as a call to action by all countries to promote prosperity while protecting the planet. These goals followed the previous mandate set by the UN which were the Millennium Development Goals (MDGs) and went from 2000-2015.

As a framework, the SDGs are seated around the core principle that ending poverty must go hand-in-hand with strategies that build economic growth and address a range of social needs including education, health, social protection, and job opportunities, while tackling climate change and environmental protection.¹

Geopolitical Events & The Pandemic

The SDG Progress Report² shows that only 12 percent of the SDGs targets are on track. Progress on 50 percent is weak and insufficient and there has been stalling and reversal of more than 30 percent of the SDGs.

We, as a group, are mobilizing resources, knowledge, capital, AI tools, Logic products & programs, alongside networks to achieve the SDGs, address climate change, biodiversity issues, health and wellness alongside extreme poverty. We are also helping drive action through important technological advances and conversations around ethical artificial intelligence (AI) and "AI for Impact". In accordance with United Nations Sustainable Development Goal 17, we believe that collaboration proves imperative for helping create a better more peaceful world.

The Logic Movement: A Key Driver For Ethical AI, UN SDGs, & World Peace

Logictry is thrilled to partner alongside [Impact for SDGs](#), the [SDG Academy](#), and the [KFG Foundation](#), to continue **our mission to scale the world's wisdom to give everyone the**

¹United Nations, "Meetings & Coverage of Press Releases - SG/SM/21776", 23 April 2023 accessed 21 July 2023, URL: <https://press.un.org/en/2023/sgsm21776.doc.htm#:~:text=Halfway%20to%20the%20deadline%20for%20the%202030%20Agenda,only%2050%20per%20cent%20is%20weak%20and%20insufficient.>

power of choice. Together we host [UN World Logic Day](#) as a part of our hypothesis that knowledge sharing and education on Logical Intelligence (Artificial Intelligence + Human Intelligence = Logical Intelligence) will help bring people together and closer to world peace. **Our vision is to provide global access to agency and opportunity for all.** We see the AI era as a unique opportunity to help educate, empower, and activate around providing equal access to learning, leadership, and career growth in alignment with the UN SDGs through Logic.

“We are honored to amplify the work of our shared partners championing the UN SDGs, Impact, Ethical AI, and Innovation to help change the world together. We see the Logic Movement as a key factor in achieving UN SDG 16 (Peace, Justice, and Strong Institutions) & UN SDG 17 (Partnerships for the Goals) by 2030. Collecting the wisdom of the world’s leading experts, academics, thought leaders, advocates, and philanthropists for the purpose of sharing their knowledge and logic with the world will enable millions of people to gain access to opportunities and a pathway to purpose like never before. With the onset of AI perhaps we are all inspired to dream a little bigger for what is possible for our futures. We hope you will dream boldly with us.”
- Chelsea Toler, Chief Impact Officer for [Logictry](#)

As we enter this next phase of growth in disruptive innovation, we look to showcase the integral aspects of safeguarding the “Logic Movement”. [Logictry](#) and our stakeholders are well positioned to leverage our Logic layer to enable catalytic learning models focused on closing the decision gap to further knowledge transfer over models where individuals lack choice and agency.

Recent Supreme Court Case decisions have brought to light the importance of access to and the understanding of Logic for advocating for peace and acceptance rather than divisiveness. Additionally, recent cases have cited Logic as integral for better decision-making. For example, in the recent Supreme Court Case by Judge Sotomayor stated, “The potential implications of the Court's Logic are deeply troubling.”³ She went on to cite poor decision Logic as a key problem with the decision causing distress amongst diverse community groups.

Additional support for the relevance of Logic amidst the new era of AI is shared by Director-General of UNESCO, Audrey Azoulay who stated “At the dawn of this new decade – indeed, now more than ever – the discipline of Logic is utterly vital to our societies and economies. Computer science and digital technology, which provide the structure for today’s ways of life, are rooted in logical and algorithmic reasoning.”⁴

Thought leaders like Sam Harris have also shared insights around how to help educate others on the value of Logic by modeling logical arguments and shared, “If someone doesn't value evidence, what evidence are you going to provide to prove that they should value it? If someone

³Washington Desk, “Read Justice Sotomayor’s Dissent in Same-Sex Wedding Website Case,” NPR, June 30, 2023, <https://www.npr.org/2023/06/30/1185339349/colorado-supreme-court-same-sex-marriage-decision>.

⁴“World Logic Day,” UNESCO.org, November 13, 2019, <https://www.unesco.org/en/days/world-logic>.

doesn't value Logic, what logical argument could you provide to show the importance of Logic?"⁵ — Sam Harris

“Through making Logic accessible for all, we are making better Logic and decision-making possible for the world. Together we can champion sharing the wisdom of the privileged few to help create better access and opportunities for the many. Logictry recently launched [Logic.Wiki](#), an **AI Powered Decision Engine** leveraging Logic, to scale the world's wisdom giving everyone the power of choice. Embodying the lessons of Sam Harris, we believe now is the time for the innovators, technologists, and impact makers to launch ethical AI solutions with the intention of accelerating impact and a better, more peaceful, equal, and just world. In agreement with Leonard Nimoy ‘we believe Logic is the beginning of wisdom not the end.’” - Chris Fronda, Chief Logic Officer for [Logictry](#)

“As AI continues to integrate across industries, there will be wider implications on governance from the administrative process to the enhancement of public-private collaborations (SDG 17) and how societies are governed. We are already seeing a divergent and nuanced approach to the term governance and what ethical AI presents as. Our policy considerations around ethical AI will also need to be informed by a universal definition to institutionalize the industry and lead on best practice.

Artificial Intelligence (AI) has taken most industries into a new era of growth— it can be used as a catalytic tool for major corporations and wider industries to account for their environmental, social and impact footprints to disclose and propose new frameworks of metrics and diligence. As this industry finds its feet, the regulatory environment will need to navigate around ethical AI considerations to safeguard, and account for, human rights protections.

Closing the decision gap and the democratization of knowledge using “Logic” and tools like Logictry alongside vetted open-source platforms further this thesis to deliver on the UN SDGs.”-- [Nisaa Jetha](#), Founder of ImpactforSDGs

SDG Academy Look To Partner With Innovators In Business Like Logictry

In 2012, the UN Sustainable Development Solutions Network (SDSN) was launched under the auspices of the UN Secretary-General. It started with ten thematic working groups on a range of environmental, social, and economic topics, which contributed to the debate and ultimately the adoption of the Sustainable Development Goals (SDGs). The SDSN quickly grew and founded its global networks program; a membership-based alliance of top-tier knowledge-generating institutions. As of 2022, SDSN has members in 50 networks across 144 countries.

In 2016, the SDSN expanded its mission with the creation of the SDG Academy - the premier source of high-quality resources and guidance on education for the SDGs, with the mandate to enrich the field of sustainable development and achieve Agenda 2030. The SDG Academy creates and curates relevant content on the SDGs, shares innovative pedagogies and training

⁵“A Quote by Sam Harris,” Goodreads, accessed August 1, 2023, <https://www.goodreads.com/quotes/559727-if-someone-doesn-t-value-evidence-what-evidence-are-you-going>.

models, and nurtures a global community of learners to prepare this generation and the next to achieve sustainable development.

The SDG Academy has long been invested in online education as a means to provide largescale access to quality learning opportunities and is excited to provide these resources in partnership with innovative businesses like Logictry to help train professionals on the SDGs.

Together we are focused on the central goal of evolving our education systems so that the system created is resilient, inclusive, and capable of meeting the challenges faced by people and the planet.

Call to Action

As we lead up to the United Nations General Assembly (UNGA), we are encouraging our stakeholders to engage with us on ethical AI solutions to further the United Nations Sustainable Development Goals (SDGs). Share your solutions with us at **#LOGICTRYAI** and take our pledge to stand for ethical AI for the future.

Logictry AI Pledge

We are mobilizing a movement around Ethical AI and the SDGs. Take our Action Pledge to commit to one ethical AI solution through your foundation, corporate, network or stakeholders and share your solution here: **#LOGICTRYAI**.

We will highlight solutions at our UNGA side-event during the week of the United Nations General Assembly.

If you would like to join forces or inquire further, please reach out to us at team@logictry.com and/or follow our Instagram [@Logictry](https://www.instagram.com/Logictry).