11th Annual

INTERNATIONAL CONFERENCE ON SUSTAINABLE DEVELOPMENT

- Sharing science-based solutions
- Promoting youth leadership
- Rewarding vision and innovation
- Connecting to amplify impact

HYBRID CONFERENCE 18-20 SEPTEMBER, 2023

- In-Person High-Level Segment New York, USA
- Virtual Parallel Sessions

www.ic-sd.org





11th Annual

INTERNATIONAL CONFERENCE ON SUSTAINABLE DEVELOPMENT

- 2.000+ Student, Faculty, & Practitioner Participants
- 300+ Presentations
- Keynote Addresses from World Leaders, CEOs, and United Nations Officials

PARTNERS

COLUMBIA UNIVERSITY
WORLD LEADERS FORUM





Center for Sustainable Development
EARTH INSTITUTE | COLUMBIA UNIVERSITY







18-20 SEPTEMBER, 2023 www.ic-sd.org

TESTIMONIALS

"This is my second year of attending the conference. As an educator at a higher institution in the Philippines, having this kind of international event provided me additional knowledge, particularly on SDGs, to apply in my teaching. It is an effective way to learn from the presenters."

Reynaldo Ramos, 2021 Participant | Academia The Philippines

"It was an amazing experience. Seeing what other people around the world are doing in the development space is encouraging. There is hope for the coming years. 2030 is the goal."

Olanrewaju Alagbe, 2022 Participant | Government Nigeria

"This experience allows the building of a common response to our generational challenges. This is the way to answer the Secretary General's call to collective action to solve global issues."

Ludovica Chiappini, 2022 Presenter | Private Sector France

"[A great] opportunity for students from developing or poor countries to present their studies for free and remotely, in addition to the rich exchange of knowledge with people from various parts of the world!"

Emmanuel Pereira de Carvalho, 2022 Presenter | Academia Brazil

SPONSORSHIP PACKAGES

REACH

2,000 people from 80+ countries

PROMOTE

Demonstrate leadership on sustainability and innovation

DIALOGUE

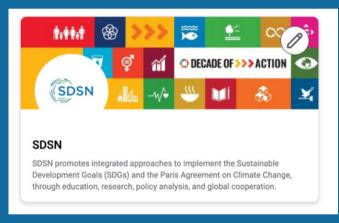
Meet CEOs, UN officials, heads of state, faculty, and students

| | GOLD Sponsor \$30,000 | SILVER Sponsor \$20,00 | BRONZE Sponsor \$10,000 | Virtual Booth \$500 |
|--|-----------------------------|------------------------------|-------------------------------|---------------------------|
| Panel opportunity (approved by ICSD) | | | | |
| Single speaker opportunity (approved by ICSD) | | \ | | |
| In-person exhibition booth (sponsor must provide infrastructure) | | | | |
| Side event (approved by ICSD) | | | | |
| Promotional video (up to 2 minutes) to be played to all participants | | \checkmark | | |
| Named as sponsor on all conference materials (digital agendas and programs, session rooms, website, attendee emails, backdrops, etc.) | ✓ | ✓ | ✓ | |
| Promotional posts on ICSD social media accounts (Twitter, Facebook, & LinkedIn) | | \ | \ | |
| Virtual exhibition space (see following page) | | | \ | \ |
| Event passes | 4 | 2 | 1 | 1 |

VIRTUAL EXHIBITION BOOTHS 2023

- Two customizable pages: a preview module and a full booth
- Include a call to action and direct attendees to a specific link
- Organization representatives can login to the event, chat with attendees, and manage the booth
- Showcase your social media and website
- Create an offer for participants and collect leads
- Highlight a promotional video
- Upload any resources for the attendees to download

Preview Module Example



Full Booth Example

