

## **Comparison of sustainable lifestyles of university students based on cultural characteristics in different geographical regions**

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Sustainability has become one of the major issues that has to be taken into account in universities worldwide. In this paper, environmental sustainable lifestyles of university students in Turkey and selected East Asian University were assessed. SWOT analysis based on social aspects was carried out as a first step for comparison. In detail, cultural and traditional behaviors of the students was assessed in terms of sustainable life style by a questionnaire based survey. The answers were analyzed by using SPSS (Statistical Package for the Social Sciences). The results of sustainable lifestyles, road-map for future sustainable campus program together with challenges based on regional characteristics are presented in the study.