

Peace Boat's EcoShip: a holistic approach to putting the SDGs into practice

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Peace Boat, an NGO in Special Consultative Status with the United Nations, carries out educational and advocacy voyages for peace and sustainability on a large passenger ship. Working on a social business model, its voyages create awareness, spur action and inspire positive social change. As an official messenger of the MDGs, and now SDGs, Peace Boat's unique method furthers implementation of SDGs 4,10,15 and 16.

Peace Boat is now engaged in creating the world's most sustainable cruise ship. Planned to sail in 2020, the 55,000 ton, 2000 passenger capacity nature-inspired vessel combines radical energy efficiency measures and the use of renewable energy at a level never achieved before in maritime transport. With its 40% reduction in CO2 emissions, it will be a transitional model for low-carbon maritime transport and a flagship for climate action (SDG 7,13).

Its closed-loop, low-impact operation will respect oceans and coastal regions, and introduce clean technology in 100 ports per year. As a catalyst for responsible consumption patterns, it will educate participants but also motivate the cruise industry to innovate and build infrastructure to respond to new public expectations (SDG14, 12,9).